



**Seamón Family Foundation
Seamón Enterprises & Entertainment Co.
3035 Stone Mountain Street, Suite 1566
Lithonia, Georgia 30058**

The Seamón Family Foundation, Inc. (SFF) was created as a 501(c)3 nonprofit in 2020 out of the Covid-19 pandemic, to address the reduction of art, literacy, and financing programming and support amongst youth and their parents in underserved communities.

The Seamón Family Foundation proposes the Exploring the Art & Science series — the dynamic, hands-on learning experiences designed to connect the excitement of individual interest areas within the arts and sciences with the business skills essential for long-term success. These 5-day intensives will immerse participants in interactive workshops, simulations, real-world contract analyses, and more.

By utilizing a community development approach, the Seamón Family Foundation (SFF) partners with educational institutions, agencies, organizations, and businesses that share our commitment to Social & Financial Investment in Arts, Literacy & Culture. Through youth, parent, community outreach education and empowerment, we work with partnering agencies to increase arts and literacy programming, as well as mental health awareness, the prevention of bullying and hate, environmental awareness, and more.

This 2025 Impact View and electronic press kit will provide additional details and background on our impactful projects from past seasons. Watch the 2025 Recap [HERE](#).

[Seamon Family Foundation](#) IG: [Seamonfamilyfoundation](#) FB: [Seamon Family Foundation](#)

The entertainment company, Seamón Enterprises and Entertainment (SE&Eco) partners, produces, and organizes outreach programs, community events. SE&Eco's literary works include "Daddy's Big Secret, Jordan Learns the Truth" (DBS) and "The Little Bird and The Magic Oracle" (TLB) books, written by dyslexic author, Jermaine Seamón. Jermaine's books have received various awards and honors, have been featured twice at the International Dyslexia Association's Dyslexia Dash, as well as in private and public book signings in Georgia, North & South Carolinas, Chicago, and Philadelphia. DBS is also available in the DeKalb and Fulton County Library Systems, further emphasizing Jermaine's commitment to literacy and representation.

With his young daughter Jordan by his side, they released DBS, their first children's book. DBS is a powerful tool for kids, parents and educators, that inspires acceptance and awareness around learning differences, similar to difficulties Jermaine faced as a child. DBS encourages educators to foster classroom inclusion and encourage peer support, while it also helps parents recognize signs, start conversations and find support, but most importantly DBS helps children to understand themselves, build confidence, and helps young children develop empathy to better understand and support their peers.



*Pictured Left to Right:
First Edition of DBS,
(Daddy & Daughter)
Jermaine & Jordan, and DBS
Second Edition (hardback)*

[Click Here](#) to Listen to
Jermaine's Story.



Continuing on the success of writing with his most cherished treasure in mind (his daughter Jordan), Jermaine was inspired to write his second book, “The Little Bird and The Magical Oracle.” Jermaine drew inspiration from his daughter Jordan to create this enchanting book.



***Pictured: (Chicago)
“The Little Bird”
(Daughter & Dad)
Jordan & Jermaine***

The story introduces readers to Justice, a timid girl who forms an unlikely friendship with a fearless little bird named Jordan. Together, they embark on a journey through natural and fantastical realms, discovering adventure, courage, and the transformative power of imagination. Jermaine masterfully used his daughter Jordan’s personality to shape both characters: Jordan’s fearlessness shines through the little bird character, while her fears and insecurities are reflected in Justice’s character, allowing readers to see how bravery and vulnerability can coexist, lead to long-lasting friendship and extraordinary adventures. TLB fosters an appreciation of friendship, nature, teaches problem-solving and resilience, inspires imagination, promotes family bonding, and encourages curiosity, and exploration.

Jermaine is currently working on his third book and stage play.

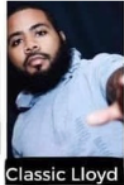


Proceeds from DBS & TLB benefit the WM Brown Memorial Scholarship Fund

In previous seasons we have organized the Atlanta Philly weekend scholarship - fundraiser event at Lake Pavilion in Griffin, Ga, and the Atlanta SummerFest weekend at Pittsburgh Yards in Atlanta, Ga, where more than 100 authors, artists, film makers, and vendors were highlighted. Both events also included youth panels, performances, and giveaways. We have a strong list of supporters, website subscribers and a social media presence that allows us to engage with our supporters and promote our projects effectively.



SCHOOLLY D



Classic Lloyd



Reigndrop Lopes

Philly Weekend in Atlanta 2020
6/26/2020-6/27/2020

Black Film Screening, Music Showcase,
Visual Artist Exhibit, Author's Tent,
Business Expo & Fun For the Family
Social Distancing Guidelines Enforced



J.K.



Kevin Savage

Register on Eventbrite or Text
"Philly Weekend in Atlanta" to 215-834-9486
6/26 - Decatur, GA & 6/27 - The Lake Pavilion, Griffin, GA

Sponsored By:
The Seamón Family Foundation; InDaHouseMedia;
PhillytoAtl Group & NxtLevelPromotion



Niek da God



Kizzy Amos



MacFour



Rev Sunshine



Cheff



The Royal Mix



Courtney Atia



High Def

PhillyWeekendinAtlanta2020BlackFilmSeries
PhillyWeekendinAtlanta2020BlackFilmSeries

RSVP on Eventbrite
Friday (Tix) & Saturday (FREE)
Search or Text "Philly Weekend"
to 215-834-9486 | Limited Spaces





Sponsored in Part By
The Peachtree Village International Film Festival (PVIFF)





6/26/2020 - 6/27/2020
6pm-12am @ The Mansion | 12pm-7pm @ The Lake
IG: @phillyweekend
FB: @phillyweekend2020

Mandatory
Virtual
Town Hall

Social
Distancing
Guidelines

2022

Sat, 7/16
11a-5p

Atlanta
SUMMERFEST

352 UNIVERSITY AVENUE S.W.
ATLANTA, GA 30310

Food/Beverage/Product/Service Vendors, Authors,
DJs, Performance Showcase, Film Trailer Tent, Casting Call,
Roller Skating Lessons, Gift Bags, Raffles, and More

VENDING / PERFORMANCE SLOTS NOW AVAILABLE

FREE RSVP - Search "atlsummerfest" on Eventbrite
or text "atlsummerfest" to (404) 500-7801 for the link

THANKS TO ALL OF OUR FAITHFUL SUPPORTERS

FREE

2022

ATL SummerFest

352 University Avenue SW

FOOD & BEVERAGE VENDORS











Saturday, 7/16/22
11am-5pm

Free RSVP
Search "ATLsummerfest" on Eventbrite
Text "atlsummerfest" to 404-500-7801

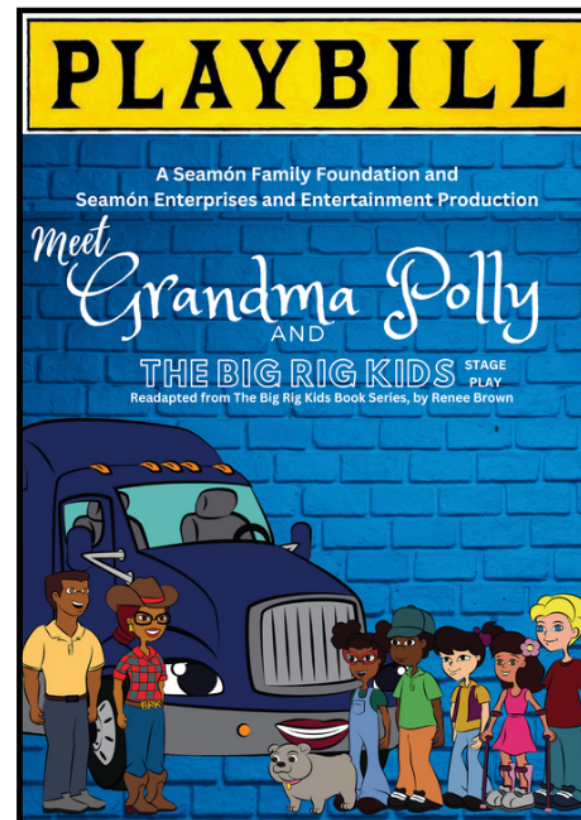
*Pictured Left to Right,
Top to Bottom:
Philly Weekend in Atlanta
2020, and the Atlanta
Summerfest 2022*

[Watch](#) Drone Footage from
the SummerFest

Last season SE&Eco facilitated the “Exploring the Art, and Science of Stage and Screen” (EASSS) program, to increase reading and financial literacy, as well as raise awareness within the career fields of science, technology, engineering, arts, and science (STEAM) through our mentors and partners from the business and entertainment industries. The program featured the production of the stage play, “Meet Grandma Polly & The Big Rig Kids,” adapted from “Meet The Big Rig Kids” children’s book series. Rehearsals were 120-days, and the play debuted its 2-day weekend production in Atlanta to 2 sold-out shows.

The program incorporated speakers and industry leaders that provided workshops for adult and youth participants, who (youth) also received financial literacy resources and scholarship funded bank accounts to deposit their earnings into from Associated Credit Union.

*Pictured:
“Meet the Cast” and
“Meet Grandma Polly
and The Big Rig Kids” stage play
and the PLAYBILL*



Authors and artists can read passages from their book, or provide testimonials of their artistry during the fair, to encourage discussions on diversity in art and literature, and the importance of representation.

www.SeamonEnt.com IG: [Seamonfamilyfoundation](#) FB: [Seamon Family Foundation](#)

The SFF Exploring the Art & Science Series (EASSS)



This project could serve as a valuable resource for our community but also strengthen the relationship between our nonprofit and the neighborhoods we serve. Together, we can create a meaningful impact and inspire future generations.

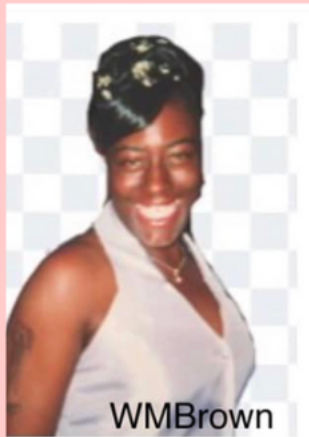
Please respond if you would like to receive review copies of both books, the EASSS grant proposal, letters of support, etc. If you would like to share the contact information or receive discounted bulk pricing, autographed copies may be obtained from the website below.

Order Info:

www.seamonent.com

IG: [JKS_Author](#)

Facebook: [JKS-AUTHOR](#)



The W.M. Brown Memorial Scholarship

Reconnect, Remember, and Help Inspire the Next Generation at the Wadiya M. Brown Memorial Scholarship Fund Weekend, 9/5/2025. Wadiya, former FBI Agent, an academic scholar, and avid supporter of education and literacy is the namesake for The W.M. Brown Memorial Scholarship Fund, a signature initiative now in its 2nd year, established in memory of Wadiya, commemorated by the founder of The Seamón Family Foundation and Seamón Enterprises, Felicia Lewis-Seamón (noted for their 40+ year friendship, as well as being classmates at James G. Blaine Elementary School, Strawberry Mansion High School, Cheyney University of PA - the 1st HBCU, and the University of Delaware).

- The Fund supports multiple scholarships for underserved youth, with a focus on literacy, law enforcement, education, and mental health awareness. Donations are tax-deductible.

W.M. Brown Memorial Scholarship Weekend Events

9/5: Scholarship Announcement (Strawberry Mansion HS, 3:30p–6p)

**9/5: FREE Community Business, Author & Talent Expo
(Towey Rec, 6p-9p)**

**9/5: FREE Community Photo-Swap & Scrapbooking Night
(Towey Rec, 6p-9p)**



****Details & RSVP** www.seamonent.com**



W.M. BROWN MEMORIAL SCHOLARSHIP COMMUNITY BUSINESS EXPO



Sponsored by The Seamón Family Foundation 501(c)3



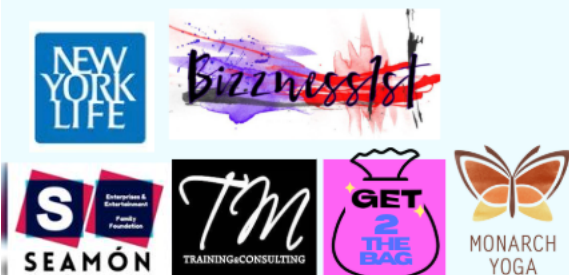
Friday, 9/5/25
6pm-9pm
Towey Recreation Center,
1832 N Howard St,
Philadelphia, PA 19122

www.SeamonEnt.com
Text "Biz Expo" to 404-500-7801



Thank You!

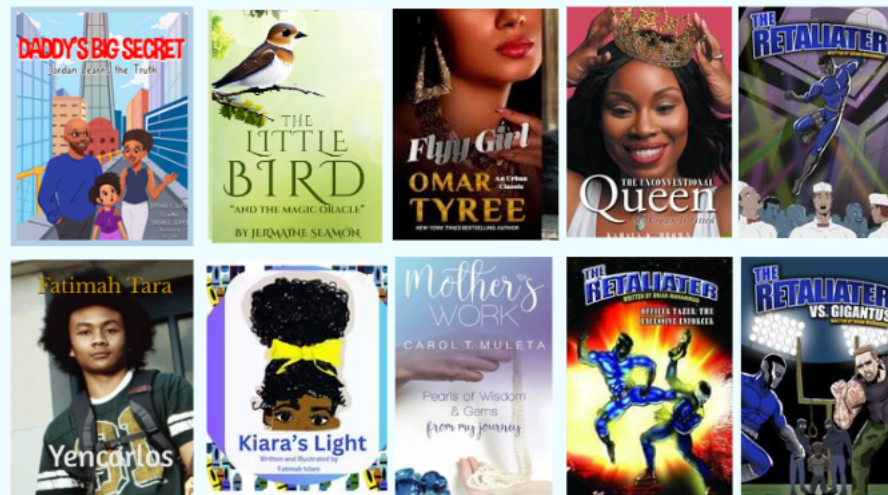
Partial Sponsors & Expo Partners



Parent Involvement Academy, INC. &
Mama Gail's Universal LOVE



AUTHOR'S CORNER





THE SEAMÓN FAMILY FOUNDATION'S
BUSINESS EXPO & SCRAPBOOKING EVENT FEATURING

Omar Tyree & FRIENDS

TOWEY RECREATION CENTER
1832 HOWARD STREET, PHILA, PA 19122

FRIDAY, 9/5/25 | 6PM-9PM

Welcome, New York Times bestselling author
turned filmmaker, and NAACP Image Awards Recipient
for outstanding literary work, who has more than 20 TITLES
under his belt, with fan bases around the world.

FREE!



Text "Biz Expo" to RSVP
FREE or Scan Below

SCAN ME



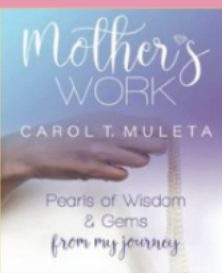
Jermaine K. Seamón



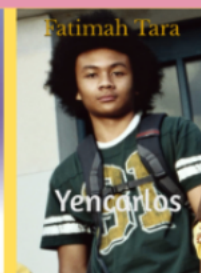
Kamalah K. Brown



Carol T. Muleta



Fatimah Tara



Brian Muhammad



www.seamonent.com

MEET PHILLY'S FINEST TALENT

@actor_charlesharris
Actor/Writer

**FRIDAY, 9/5
6PM-9PM**

at the **COMMUNITY
& BIZ EXPO**

Towey Recreation Center
1832 N. Howard Street | Phila, Pa 19122

@butterflyndbologna
Anime/Manga
Podcasters (18+)



**SCAN QR CODE
To RSVP
(Limited Spaces)**

Text "FREE RSVP"
to 404-500-7801

@MovieJawns
Actor, Director
& Producer

Seamón Enterprises & Entertainment Co.
& The Seamón Family Foundation, 501c3
www.SeamonEnt.com

Charles W. Harris III



Butterfly & Bologna



Lewis Duval



**Meet & Support
These Amazing Philly Artists**

W.M. BROWN MEMORIAL SCHOLARSHIP

Business Expo 2025

Come & Support
Featured
Businesses
&
Service
Organizations

Friday, 9/5/25
6:00 p.m. - 9:00 p.m.



Towey Recreation Center
1832 N Howard St.
Philadelphia, PA 19122

BE informed • BE inspired • BE involved



- *Unique Treasures*
- *Handmade Goods*
- *Great Causes & Information*
- *Raffle Prizes and More*



SCAN HERE

To RSVP FREE

EVENT
SPONSORS

For More Info
www.SeamonEnt.com
or Text "Biz Expo" to 404-500-7801



Parent Involvement Academy, INC. &
Mama Gail's Universal LOVE Ministries

W.M. BROWN MEMORIAL SCHOLARSHIP

2025

COMMUNITY

Photo

SWAP

& SCRAPBOOKING NIGHT

FRIDAY, 9/5/2025, 6PM-9PM

TOWEY RECREATION CENTER

1832 N HOWARD ST,
PHILADELPHIA, PA 19122



Recreate
stories
with
friends &
family

Share Family
Friends &
Neighborhood
History



SCAN HERE

Scan the QR Code or Text "Photo Swap" to
404-500-7801 For More Info.



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