

OKOYE ANALYTICS Service Agreement

This agreement is made and entered into on _____, by and between:

- **OKOYE ANALYTICS**, a sole proprietor ("**OKOYE ANALYTICS**") with its principal place of business at 213 Patterson Rd, Lawrenceville GA 30044 and
- **Siix Agency** (hereinafter "Customer"), with its principal place of business at **Siix Agency**:

SERVICES

Whereas **OKOYE ANALYTICS** will provide Customer overall marketing strategies and data driven marketing services based on Siix Agencies preferred social media platforms. Now, therefore, in consideration of their mutual promises made herein, and for other good and valuable consideration, receipt of which is hereby acknowledged by each party, the parties, intending to be legally bound, hereby agree as follows:

AGREEMENT

1. **Setup/Execution.** Customer will give full social media access to **OKOYE ANALYTICS** via email or text. From there, **OKOYE ANALYTICS** will have secondary control of posted content, with **Siix Agency** having full control of what is and isn't posted, changed or promoted within the **Siix Agency** social media platforms.
2. **Marketing Strategies.** **OKOYE ANALYTICS** provides Customer with effective and efficient marketing strategies to help increase business within Siix Agencies and the entities (clients/teachers) apart of it.
3. **Data Analytics/Marketing.** **OKOYE ANALYTICS** provide Customer with full analytical deconstructions of desired social media platforms. Through these data driven findings, **OKOYE ANALYTICS**, will also provide marketing perspectives in relation to the data found.
4. **Payment to OKOYE ANALYTICS.** Customer hires **OKOYE ANALYTICS** to analyze, maintain, market and boost activity for **Siix Agencies** desired social media pages and any future clients and/or teachers who have booked such services through the agency. **Date and Year:** _____

Rates:

- First month of payment will be made by **Siix Agency** in the form of a laptop (equipment) of the same worth of the service or higher (\$500).
- Thereafter, **Siix Agency** has three choices of payment schedule:
 - 1.) \$500 at the beginning or end of each month.
 - 2.) \$135 a week (Every Friday)
 - 3.) \$250 every 2 weeks.
 - ***Overall rates for Follower Percentage Raising have been lowered to \$50 each percentage within the month. However, this royalty can be paid at the end of the specified month or at the beginning of the next. ***

Payment:

- **Siix Agency** may submit payments to **OKOYE ANALYTICS** via Cashapp, Zelle, or Physical Cash.
 - **Cashapp: \$OkoyePhelps**
 - **Zelle: 678-702-2155**

General Pricing for all the services provided by **OKOYE ANALYTICS** is present in Exhibit A (below).

- EXHIBIT A
 - Consultations/Instagram Analysis: \$50/hr
 - Project/Content Based Work: \$250-\$500
 - Overall Followers Percentage Gain Royalties: \$50 each percentage

5. Intellectual Property Rights. Customer acknowledges and agrees that **OKOYE ANALYTICS** shall be the exclusive owner of all inventions, improvements, processes, discoveries, developments, techniques, know-how, trade secrets and methods of any kind, whether patentable or unpatentable, which **OKOYE ANALYTICS** conceives or develops during the term of this Agreement, and which relate to any Talking Slides (collectively "Inventions").

OKOYE ANALYTICS acknowledges and agrees that the content of sessions or the materials relating to any of the sessions shall be the sole and exclusive property of Customer and **OKOYE ANALYTICS** shall have no right, title, interest or claim to any of the content or materials relating to the audio or video portions of the presentations.

6. Nature of Relationship. **OKOYE ANALYTICS** and Customer are separate business entities. Neither **OKOYE ANALYTICS** nor its officers, directors, employees, shareholders, sales staff, agents, or other representatives shall represent that it is an agent, employee, partner, or other representative of Customer, nor shall they be subject to the active or implied control of the Customer, except as specifically set forth herein. Neither Customer nor its officers, directors, employees, shareholders, sales staff, agents, or other representatives shall represent that it is an agent, employee, partner, or other representative of **OKOYE ANALYTICS**, nor shall they be subject to the active or implied control of **OKOYE ANALYTICS**, except as specifically set forth herein.

7. Term and Termination of Agreement. This Agreement may be terminated by either party after ___ months by providing thirty days written notice to the other party. Upon receiving such notice, **OKOYE ANALYTICS** shall receive payment from the Customer within 24-hours for work completed.

8. Indemnification and Hold Harmless. Each party to this Agreement agrees to indemnify and hold harmless the other party against losses, claims, liabilities, and damages, to which the other directly or indirectly becomes subject to in connection with and arising out of the services which are the subject of this Agreement, except as may be the direct cause of the gross negligence or willful misconduct of the party seeking indemnification.

9. Impossibility of Performance. This agreement will terminate without liability to either party if substantial performance of either party's obligation is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include but are not limited to acts of God; orders of governmental authorities; fire, flood, or explosion; war, disaster, civil disorder; strike, lockout, or work stoppage; curtailment of transportation facilities that will prevent at least 40% of attendees from arriving for the first peak night of event or any other emergence making it illegal, or otherwise impossible to provide the services or to hold the meeting.

10. **Notice.** Any notice given or required to be given under this Agreement shall be in writing and service thereof shall be sufficient if sent by hand or by telex or telegram, facsimile or other electronic transmission or other similar means of communication if confirmed by mail, or by certified mail, return-receipt requested, with postage prepaid, directly to the parties' respective addresses herein above set forth. Each party may, from time to time, by like written notice, designate a different address to which notice should thereafter be sent. All Notices shall be sent to:

If to **OKOYE ANALYTICS:**

Okoye Phelps

OKOYE ANALYTICS

213 Patterson Rd,

Lawrenceville, GA 30044

If to **Siix Agency:**

Siix Agency

Siix Agency

Mailing Address

City, State, Zip Code

12. **Applicable Law.** This Agreement is governed by the laws of the State of Georgia.

13. **Entire Agreement.** This Agreement, together with any exhibits, supersedes any and all other agreements, either oral or in writing, between the parties hereto with respect to the subject matter hereof and contains all the covenants and agreements between the parties to the said matter, and each party acknowledges that no representations, inducements, promises, or agreements, oral or otherwise, have been made by any party or anyone acting on behalf of any party which are not embodied herein and that no other agreement, statement, or promise not contained in this Agreement or the Exhibits shall be valid or binding.

14. **Severability.** If any provision of this Agreement shall become void or unenforceable by operation of law or otherwise, this Agreement shall continue in full force and effect and be construed as if such void or unenforceable provision was excluded and did not form a part of this Agreement.

15. **Amendments.** This Agreement may not be amended, changed, or modified except by in writing signed by both parties hereto.

In witness whereof, the parties hereto have executed this Agreement the day and year first above written.

OKOYE ANALYTICS:

By: Okoye Phelps

Title: _____

Signature: _____

Siix Agency:

By: _____

Title: _____

Signature: _____