



January 04, 2023



## Meet The Seamóns

Felicia & Jermaine Seamón are natives of North Philadelphia, who met at the first historically black college, Cheyney University of Pennsylvania. Their HBCU union brought along their multi-talented daughter, Jordan. The Seamóns relocated to Georgia five years ago. They describe themselves as the **“Philly-Grown”** now **“Georgia-Strong” Family**, building their emerging, successful Black Empire! The Seamón Family owns & operates [Seamón Enterprises & Entertainment Co.](#), [The Seamón Family Foundation 501c3](#), and [Seamón Business Solutions](#), utilizing their for-profit and nonprofit arm to support, promote, educate & provide professional development for all genres of Artists, Athletes, and Authors, including the facilitation of parental guidance support, and youth mentorship programming, with the engagement of local and regional businesses, and service organizations from around the nation, to increase exposure and access.

Pictured Left to Right: (wife) Felicia, (daughter) Jordan Kristine, and (husband) Jermaine at their 20th Wedding Anniversary Recommitment ceremony and Scholarship Fundraiser on 9/4/2021.

Photo: Ashton Shanks

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## The Empire Begins..

Wife and mother **Felicia Seamón**, is the President & CEO of Seamón Enterprises & Entertainment Co.



(SE&Eco), a Media Services Company providing Book and Music Publishing & Artist (& Parent) Education & Development.

As a former college professor at Cheyney, private school owner at The Gift Prep School, and director of recreation for the City of Coatesville, Felicia has over 20 years of experience in developing and molding young people from all over the country. From youth ages through college students, Felicia has a stunning resume to back all of it. As the manager for her amazing, multi-talented daughter, as well as her dedicated husband of 21 years, she is the foundation of the Seamón family businesses. Because of her life-long dedication to education, access, and exposure, Felicia established The Seamón Family Foundation, the family's private, national 501(c)3, which is committed to Social & Financial Investment in Arts & Culture, through youth empowerment in; 1) Education, 2) Art Exposure, 3) Mental Health Awareness (Anti-Bullying & Suicide Prevention), 4) Community, and 5) Business Development.

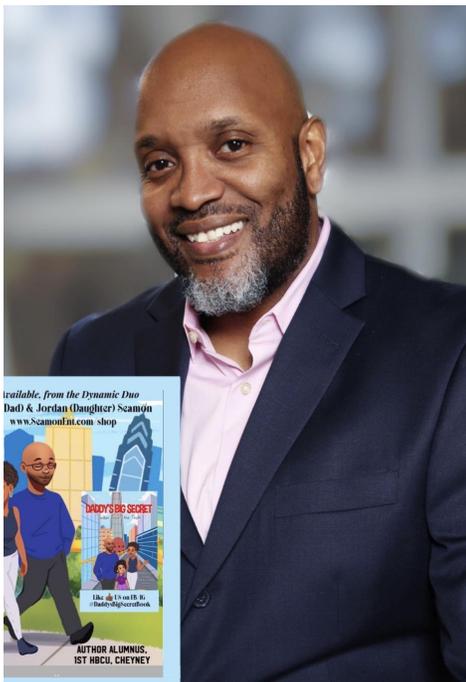
Mrs. Seamón oversees all of the SE company divisions and their marketing, as her expertise is in assisting individuals with small business goals, professional development, marketing, business plans, grant writing, networking, and more.

While engaging significantly in both the music and film industries after the family's arrival to Georgia, Felicia's interactions with youth artists and their parents compelled her to develop The National Parents, Professionals & Business Network (NPPBN or BizNet), a member-based, virtual network and app accessed through the Seamón Enterprises' member portal. The NPPBN members are a network of well-informed (and learning) parents, youth, artists, authors, athletes, educators, business owners, service organizations, and partners, from around the nation, who network and pool their resources to share their knowledge within the BizNet forum. The forum



utilizes posting boards for sharing questions, suggestions and is a safe and comfortable way to establish business partnerships and avoid traditional mistakes. The NPPBN member access is FREE. Visit <https://www.seamont.com/npbn>, create a profile by signing up with your email or social media.

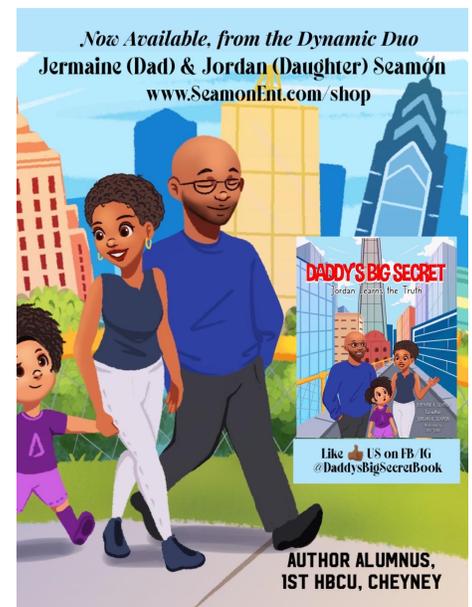
Felicia is also a Writer and Director of the new tv series, "Rolling Stones 5.0". Felicia commits time often to give back through directorship on several local and regional Boards, like the BlackBerry Arts Collective (in Atlanta), and finds time to work independently with new & aspiring artists in areas of Event Planning, Professional Development, Management, Marketing, Promotion & more.



## Steady and Safe...

Husband & Dad **Jermaine**, keeps the empire steady and safe. Jermaine has been with the Dekalb County Police Division since immediately after the Seamon's arrived in Georgia. Jermaine is also no stranger to the world of education, as he brings over two decades of experience working and volunteering with young people in transition from the likes of Covenant House, the MARS Fatherhood program, and the Knights of Pythagorus.

Jermaine utilized his very personal, and secret struggles with dyslexia to encourage others experiencing similar difficulties, by re-releasing his 1st children's book "Daddy's Big Secret, Jordan Learns the Truth!", which he co-authored with daughter, Jordan in 2022. DBS, authored by the Father & Daughter, Dynamic Duo has had various features and won various awards. The DBS book is Featured in over 40 libraries, and several book stores, and was selected as The Sunshine Book Pal Author of Choice for Dyslexia Awareness month.



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Jermaine is excited to announce book #2 “The Little Bird”, a chapter book that is anticipated to be an Amazing Adventure, that was incorporated from Jermaine’s love for his one & only daughter, and his appreciation of Life & Acceptance, transferred into the pages of this soon-to-be Best Seller! Jermaine is the developer & contributing blogger (along with daughter JK) of “The Comics Analysts” a blog about comic books/superheroes, and more.

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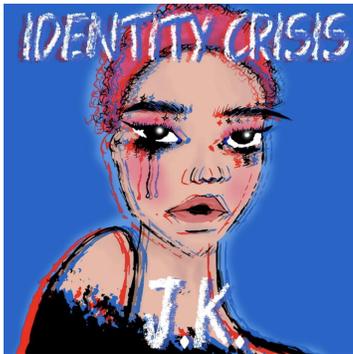
## The Empire Continues

Photos: Phil Halfman

The Seamon’s 20 year-old daughter **Jordan Kristine, or “J.K.”** as she is known, is a recording artist who sings, writes lyrics, is an instrumentalist, awarded-winning athlete, author, actress, visual artist, and entrepreneur, and is credited at age 16, for being the youngest artist to ever write and release 6 songs in 6 months. After parting ways from her former girl group, JX2 and becoming a solo artist, J.K. started writing & never looked back!

Since her first single , “Glo-Up”, she has taken Georgia by storm; and like other dominant independent artists, J.K. is taking full charge of her music career. J.K. has performed, been interviewed and featured over 100 times in her short career & now collaborates with artists from across the globe! Jordan released her debut album “Identity Crisis” after returning from Europe where she shot her starring role in acclaimed HBO television series, “We Are Who We Are”.





Photos: Courtesy HBO  
& JK Seamón

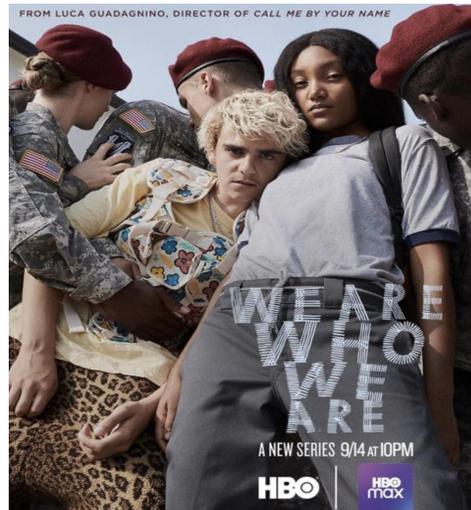


Photo: Courtesy Supercell, the Movie

Then, during the Covid quarantine, J.K. announced the companion piece to her last two masterful projects, a self-directed documentary, delving into the creation of the record (with some special guests including Kid Cudi, cast-mates of We Are Who We Are, featured artists on the record and J.K. fans). The multi-hyphenate artist is an acclaimed actor, singer-songwriter, producer, visual artist, author and all-round entrepreneur and "[Identity Crisis](#)" is a rich and soulful exploration of psyche and self, seamlessly weaving genres and ideas into a perfect blend of R&B and pop, both timeless and forward-thinking.

Jordan recently finished her first movie, "Supercell" which will be in theaters in February, while also having landed several branding endorsements from Miu Miu, Bulgari, and Kate Spade, while also starring in her first tv commercial, in collaboration with Nike and the Legacy Women's USA Olympic Basketball team.

For Jordan's full bio, send a request by emailing [Admin@SeamonEnt.com](mailto:Admin@SeamonEnt.com) or texting "JK Press Kit" to 404-500-7801. For more information about Seamón Enterprises visit: [www.SeamonEnt.com](http://www.SeamonEnt.com) to learn about artist opportunities, current and upcoming programming, in conjunction with the Seamón Family Foundation.